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Hillhouse Graphic Design Wins Three Prestigious 2015 AVA Digital Awards

KINGSPORT, Tenn. – Creative work by Hillhouse Graphic Design LLC, a 31-year-old design and communications firm based in Kingsport, Tennessee, recently garnered three awards in the international AVA Digital Awards competition and a Silver ADDY from the American Advertising Federation of Northeast Tennessee (AAF-NETN).

The firm received an AVA Digital Platinum award for “Outcasts: Surviving the Culture of Rejection,” a documentary film written and directed by Stephen Newton and produced by Jane Hillhouse. Hillhouse also achieved AVA Digital Gold for development of a Tennessee Watercolor Society website and Honorable Mention for another site created for Lice Treatment Center, a company based in Monroe, Connecticut. Justin Dickenson, Hillhouse’s director of web development and technical services, was project manager for both winning websites.

According to Jane Hillhouse, president and creative director, receiving such high recognition for their digital communication work is a milestone achievement. “Receiving these awards reflects our efforts to grow as a company and to stretch our creative limits to meet the needs of clients. We’re proud and gratified to have achieved a standard of excellence worthy of AVA Digital recognition,” Hillhouse says.

AVA Digital Awards is a global competition administered and judged by the Association of Marketing and Communication Professionals (AMCP), an organization comprised of several thousand creative professionals. AMCP looks for entries that exceed a high standard of excellence and serve as benchmarks for the industry.

The 2015 AVA Digital Awards received approximately 2,100 entries from around the world. About 14 percent of the entries won the Platinum Award and about 16 percent were Gold Award winners. Judges evaluated entries based on perceptions of creative excellence.

The Silver ADDY that Hillhouse received from the AAF-NETN was for a “Mail Pouch” T-shirt designed by art director Jay Huron for the International Storytelling Center, Jonesborough, Tennessee.

AAF-NETN is a local branch of the American Advertising Federation, the nation’s oldest national advertising trade association. As a long-standing member of the AAF, Jane Hillhouse has been an active supporter of designers and artists in the Tri-Cities throughout her career.

Learn more at www.hillhouse4design.com or call 423-239-5431.

More about Hillhouse Graphic Design

Founded in 1984, Hillhouse Graphic Design LLC, is an award-winning, full-service advertising and marketing firm, based in Kingsport, Tenn. The firm is a certified Tennessee Woman-Owned Business and an SWaM (Small, Women-owned and Minority-owned)-certified business in Virginia. While the company actively serves the Tri-Cities region of Northeast Tennessee and Southwest Virginia, its client base extends into seven other states, including North Carolina, Georgia, Vermont, New Hampshire, Connecticut, Kentucky and West Virginia. For more information, visit www.hillhouse4design.com/.

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