

Contact: Jane Hillhouse

June 3, 2014 Hillhouse Video Works, LLC jane@hillhouse4design.com

423-239-5431

FOR IMMEDIATE RELEASE

Hillhouse Video Works Places in Top International Award – 2014 Summit Creative Award

Kingsport, TN - Out of more than 5,000 submissions from 24 countries Hillhouse Video Works is named a Bronze winner in the 2014 Summit Creative Award® competition on its creative work for CultureofRejection.org promoting the film *Outcasts: Surviving the Culture of Rejection*. The site was designed by Jay Huron with creative direction from Stephen Newton.

“This project has given us the opportunity to see how powerful good storytelling can be and to be recognized for the work we did with this film is icing on the cake,” said Jane Hillhouse, president of Hillhouse Graphic Design. The film had a successful world premiere event on April 26 and has already been presented to East Tennessee PBS for broadcast later this year.

The Summit Creative Award (SCA) recognizes and celebrates the creative achievements of small and medium sized advertising agencies worldwide with annual billings under \$30 million. Celebrating its 20th year, the SCA has firmly established itself as the premier arbiter of creative excellence for firms of this size and has become a coveted honor.

“Winning a Summit Creative Award is a significant accomplishment in ones career. With vetted judges, tough judging criteria, blind judging processes, and strict bylaws limiting winners, only deserving entries receive recognition.” Said Jocelyn Luciano, Executive Director for the Summit International Awards (SIA). “The creative work this year was outstanding. Watching the judges debate the details of individual entries in the run-off for the top spots was inspiring.”

